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## Press release

Stockholm 2020-01-22

**STILLFRONT**  
GROUP

# Stillfront contemplates issuance of subsequent bonds

Stillfront Group AB (publ) (“Stillfront” or the “Company”) has mandated Carnegie, Nordea and Swedbank as Joint Bookrunners to arrange a series of fixed income meetings with selected Nordic bond investors on January 28, 2020, to explore the conditions for the Company to issue subsequent bonds of up to SEK 500,000,000 under its 2019/2024 senior unsecured bond with a framework amount of SEK 1,000,000,000 (ISIN: SE0012728830). The proceeds will contribute to maintain financial flexibility as described in the press release published 21 January 2020. The issue is expected to occur in the near future, subject to market conditions.

### ***For further information, please contact:***

Andreas Uddman, CFO, Stillfront Group  
Phone: +46 70 080 78 46  
E-mail: andreas@stillfront.com

*This information is information that Stillfront Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on January 22, 2020 at 08.30 CET.*

### **About Stillfront**

Stillfront is a global group of gaming studios and a market leader in the free-to-play online games genre. Our diverse and exciting games portfolio has two common themes; loyal users and long lifecycle games. Organic growth and carefully selected and executed acquisitions embody our growth strategy and our 650 co-workers thrive in an organization that engenders the spirit of entrepreneurship. Our main markets are the US, Germany, MENA, France and UK. We are headquartered in Stockholm, Sweden and the company, is listed on Nasdaq First North Premier Growth Market.

For further information, please visit: [stillfront.com](http://stillfront.com)

### **Certified Adviser:**

FNCA, Phone: +46 8 528 00 399 E-mail: [info@fnca.se](mailto:info@fnca.se)

**Stillfront Group AB**  
Sveavägen 9, SE 111 57 Stockholm  
[www.stillfront.com](http://www.stillfront.com)

**Press contact:**  
Sofia Wretman +46 708 11 64 30  
[sofia@stillfront.com](mailto:sofia@stillfront.com)

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### **Information to distributors**

Solely for the purposes of the product governance requirements contained within: (a) EU Directive 2014/65/EU on markets in financial instruments, as amended (“MiFID II”); (b) Articles 9 and 10 of Commission Delegated Directive (EU) 2017/593 supplementing MiFID II; and (c) local implementing measures (together, the “MiFID II Product Governance Requirements”), and disclaiming all and any liability, whether arising in tort, contract or otherwise, which any “manufacturer” (for the purposes of the MiFID II Product Governance Requirements) may otherwise have with respect thereto, the shares in Stillfront have been subject to a product approval process, which has determined that such shares are: (i) compatible with an end target market of retail investors and investors who meet the criteria of professional clients and eligible counterparties, each as defined in MiFID II; and (ii) eligible for distribution through all distribution channels as are permitted by MiFID II (the “Target Market Assessment”). Notwithstanding the Target Market Assessment, distributors should note that: the price of the shares in Stillfront may decline and investors could lose all or part of their investment; the shares in Stillfront offer no guaranteed income and no capital protection; and an investment in the shares in Stillfront is compatible only with investors who do not need a guaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The Target Market Assessment is without prejudice to the requirements of any contractual, legal or regulatory selling restrictions in relation to the Share Issues.

For the avoidance of doubt, the Target Market Assessment does not constitute: (a) an assessment of suitability or appropriateness for the purposes of MiFID II; or (b) a recommendation to any investor or group of investors to invest in, or purchase, or take any other action whatsoever with respect to the shares in Stillfront.

Each distributor is responsible for undertaking its own target market assessment in respect of the shares in Stillfront and determining appropriate distribution channels.