

## Press release

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# Kixeye and Babil Games, part of Stillfront Group, announces the launch of *War Storm*

Kixeye and Babil Games today announce the release of the Arab version of Kixeye's popular mobile game War Commander: Rogue Assault called "Asefat Al-Harb" translated to War Storm in English, published in collaboration with Babil Games and Goodgame Studios.

Available worldwide, War Storm, uses the existing Rogue Assault universe to offer Arabic-speaking players the chance to join in their own language. This achievement is part of a strategic mandate to cultivate excellence in gaming by sharing strengths among Stillfront Group's portfolio of game studios.

War Storm players will compete in the same real-time combat strategy universe as existing Rogue Assault players from around the world. Arabic players will enjoy a localized experience including dedicated customer support, social channels and alliances.

"I am very pleased with the collaborative work between the three partner studios, including significant direction from leading MENA publisher Babil Games. The project leans heavily on the mobile marketing experience of Goodgame Studios who is already responsible for performance marketing of Kixeye's and Babil Game's other titles", says Jörgen Larsson, CEO, Stillfront Group.

"We all bring unique experience to the table—Kixeye as a skilled game developer, Babil Games as a leading MENA publisher, and Goodgame Studios as a marketing powerhouse. War Storm is one of many planned collaborations, and we are looking forward to building on our Stillfront partnerships to set a new standard for quality and engagement in the gaming industry", says Tyler Black, Chief Strategy Officer for Kixeye.

"We are thrilled to work alongside a passionate, experienced crew such as Kixeye to bring another quality title to the Arab gamer in an ever-growing MENA market and to the Arabic language audience worldwide. We are confident that Asefat Al-Harb will resonate with strategy gamers looking for a fun, immersive experience", says AJ Fahmi, COO, Babil Games.

War Storm is available worldwide on Apple iTunes and Google Play.

### For additional information, please contact:

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**About Stillfront**

Stillfront is a free-to-play powerhouse of gaming studios. Our diverse and exciting games portfolio has two common themes; loyal users and long lifecycle games. Organic growth and carefully selected and executed acquisitions embody our growth strategy and our +750 co-workers thrive in an organisation that engenders the spirit of entrepreneurship. Our main markets are the US, Germany, MENA, France and UK. We are headquartered in Stockholm, Sweden and the company is listed on Nasdaq First North Premier Growth Market. For further information, please visit: [stillfront.com](http://stillfront.com)

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