

STILLFRONT GROUP

Press Release
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Amy Lee joins Stillfront Group as Senior Vice President Synergies & Operations

Stillfront Group today announced that Amy Lee will join Stillfront as Senior Vice President Synergies & Operations and member of Stillfront's Group business management team. Amy joins Stillfront from Blizzard Entertainment where she was Head of Product Management Mobile.

As SVP Synergies & Operations, Amy Lee will focus on maximizing the value of Stillfront's eco-system of growing game studios, working closely together with the other members of the group business management team. Amy's role will be to support and govern certain designated studios within the group by being a backing partner in their efforts to drive performance and continue their successful journeys.

Amy has extensive experience from the gaming industry covering positions within product development, user acquisition and live operations. Previous experience includes her role as Lead Product Manager at Walt Disney, where she led the product management team and drove live operations of free-to-play Disney mobile titles. Prior to Walt Disney, Amy was a Performance Marketing Analyst at Nexon.

"I am very happy to welcome Amy in joining the team as SVP Synergies & Operations. One of Stillfront's most important value drivers are the synergies and collaborations created between our studios. With Amy's impressive background and expertise from many disciplines within the games industry, she will play an important role in maximizing the value of our unique Stillops platform for our studios", says Alexis Bonte, COO, Stillfront.

"I am incredibly excited to be joining Stillfront Group in this new role. Stillfront consists of amazing game studios and has a massive opportunity to build a powerful ecosystem to maximize value and continue driving growth. I am excited to partner closely with the studios to support their growth and help the group execute against the opportunity," says Amy Lee.

Amy will assume her position on November 15, 2021.

About Stillfront

Stillfront is a leading free-to-play powerhouse of gaming studios. Our diverse and exciting games portfolio has two common themes; loyal users and long lifecycle games. Organic growth and carefully selected and executed acquisitions embody our growth strategy and our 1,250+ co-workers thrive in an organization that engenders the spirit of entrepreneurship. Our main markets are the US, Germany, MENA, UK and Canada. We are headquartered in Stockholm, Sweden, and the company is listed on Nasdaq Stockholm. For further information, please visit: stillfront.com

Attachments

[Amy Lee joins Stillfront Group as Senior Vice President Synergies & Operations](#)