

# STILLFRONT GROUP

Press Release  
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## Alexandre Salem joins Stillfront Group as Senior Vice President Operations & Platforms

Stillfront Group today announced that Alexandre Salem will join Stillfront as Senior Vice President Operations & Platforms and member of Stillfront's Group business management team. Alexandre joins Stillfront most recently from Huawei where he was Global Director of Gaming Partnerships.

Alexandre has vast experience from the gaming industry and previous experience includes roles such as Gaming Lead EMEA Partnerships Solutions at Google and Global Advertising Monetization Director at King.

As SVP Operations & Platforms, Alexandre Salem's role will be to boost scalability and growth tracks, and to strengthen Stillfront and its studios partnerships with the various platforms where it distributes its games. Alexandre will also directly support and govern a selection of studios within the group by being a partner in their efforts to drive performance and continue their successful journeys.

"I am very happy to welcome Alexandre in joining the team as SVP Operations & Platforms. Alexandre has an impressive background and expertise from many disciplines within the games industry and he will be an important part of the business operations team, supporting our ever-growing portfolio of game studios", says Alexis Bonte, COO, Stillfront.

"I am delighted to join Stillfront, I have been following and admiring this company for many years and I look forward to contributing to their success story. During my interactions with Stillfront's leadership I was impressed by their clear vision to keep creating unique gaming experiences for players across platforms, genres, and geographies", says Alexandre Salem.

Alexandre Salem will assume his position on February 21, 2022.

### About Stillfront

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Stillfront is a leading free-to-play powerhouse of gaming studios. Our diverse and exciting games portfolio has two common themes; loyal users and long lifecycle games. Organic growth and carefully selected and executed acquisitions embody our growth strategy and our 1,250+ co-workers thrive in an organization that engenders the spirit of entrepreneurship. Our main markets are the US, Germany, MENA, UK and Canada. We are headquartered in Stockholm, Sweden, and the company is listed on Nasdaq Stockholm. For further information, please visit: [stillfront.com](https://stillfront.com)

## Attachments

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[Alexandre Salem joins Stillfront Group as Senior Vice President Operations & Platforms](#)