



PRESS RELEASE

April 5, 2019

Stillfront Group AB: MAU grows 20% YoY

Stillfront Group AB ("Stillfront") systematically works with improving the product portfolio to optimize performance and reward/risk. Among many things, Stillfront continuously monitors the number of active users of the online games on a monthly (MAU – Monthly Active User) and daily (DAU – Daily Active User) basis.

During the first quarter of 2019, the average number of MAUs was 5,874,000 (compared to 4,893,000 in the corresponding period 2018). The number of DAUs was 1,411,000 on average during the quarter (compared to 1,115,000 in the corresponding period 2018). Thus, during the first quarter of 2019, the number of MAUs increased by 20%, and the number of DAUs increased by 26%, compared with the first quarter of 2018.

During the fourth quarter of 2018, the average number of MAUs was 4,770,000 and the average number of DAUs was 1,140,000. Thus, the first quarter 2019 showed an increase of 23% regarding the number of MAUs and an increase of 24% regarding the number of DAUs as compared with the fourth quarter of 2018.

"We set new records for number of active users during Q1, the stickiness of the userbase increased and monetization during the quarter has continued to be strong. The launches of SIEGE: World War II and Strike of Nations are in line with our expectations, and Goodgame have been deeply involved in both launches with their marketing expertise. To see such cooperations succeed is very pleasing", comments Jörgen Larsson, CEO, Stillfront Group.

In total, the above numbers pertain to the 29 largest online games as ranked by revenues, i.e. Call of War, Supremacy 1914, Conflict of Nations, ManagerZone, DragonRealms, GemStone IV, SIEGE: Titan Wars, SIEGE: World War II, Tank Storm, Admiral, Nida Harb 3, Strike of Nations, Age of Lords, World at War, War and Peace: Civil War, Vietnam War: Platoons, eRepublik.com, Online Fussball Manager, Goodgame Poker, Legends of Honor, Goodgame Empire, EMPIRE: Four Kingdoms, Big Farm, BIG FARM: Mobile Harvest, BIG COMPANY: Skytopia, EMPIRE: Millennium Wars (Mobile), EMPIRE: WWII (Browser), Imperia Online and Shakes & Fidget.

This information is information that Stillfront Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, on April 5, 2019 at 10.00 CET.

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ABOUT STILLFRONT

Stillfront is a group of independent creators, publishers and distributors of digital games - with a vision to become the leading group of indie game creators and publishers. Stillfront operates through eleven near-autonomous subsidiaries: Coldwood Interactive in Sweden, Power Challenge in the UK and Sweden, Dorado Online Games in Malta, Simutronics in the United States, Babil Games in UAE and Jordan, eRepublik in Ireland



and Romania, Bytro Labs, OFM Studios, Goodgame Studios and Playa Games in Germany and Imperia Online, Bulgaria. Stillfront's games are distributed globally. The main markets are Germany, the United States, France, UK and MENA. For further information, please visit www.stillfront.com.

SELECTED GAMES

Stillfront's portfolio includes games across multiple platforms. Unravel and Unravel Two are widely acclaimed console games developed by Coldwood in collaboration with Electronic Arts. Supremacy 1914 and Call of War are high-immersion war strategy games developed by Bytro Labs. ManagerZone is a sports management strategy game launched in 2001. DragonRealms and GemStone IV are MUD-style games with a very loyal player base. Siege: Titan Wars (TM) is a popular mobile game developed by Simutronics. Nida Harb III and Admiral are mobile strategy games with very strong player bases, which are published by Babil Games. World at War: WW2 and War and Peace: Civil War are successful mobile strategy games developed and published by eRepublik Labs. Online Fussball Manager is a leading sports management game. Empire and Big Farm are major brands operated by Goodgame Studios. Imperia Online, is an MMO strategy game published on both browser and mobile platforms by Imperia Online.

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